

Fisherman perfects measurer that even the fish will love!



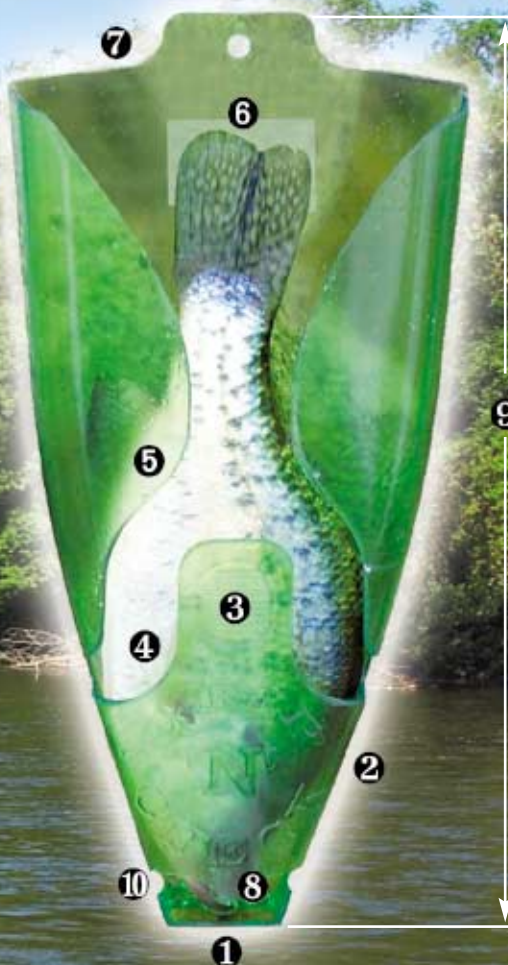
Easy in – easy out ...
with less stress for you and
the fish! Less handling means
less slime loss and no more
dropping a flopping fish
as you try to measure it.

The patented Grip 'N' Check™ design
stops the flop and reduces risk of injury
to the fish and the fisherman.

With either hand, merely grip the fish
by the lip and slide it into the funnel arms
down to the thumb press – then let go as
the fish is guided into measuring position.

Then, use the
thumb press to
stop the flopping
while you read the
measurement.

Returning a fish to
the lake? Simply turn
Grip 'N' Check on end,
entry side toward the
water. The handy
grip surface on both
sides helps prevent
tossing your measurer
into the lake with the fish.



FEATURES:

1. Flattened nose surface ensures more precise measurement.
2. Raised grip lines prevent slippage and increase control.
3. Curved thumb press stops flop and protects fish.
4. Right- or left-handed thumb guides give you room to position fish.
5. Funnel arms won't let fish flop out – even if you let go early.
6. Highlighted EASY-READ BOX marks legal 9- to 10-inch measure.
7. Wide entry allows easy, quick guide into measurer.
8. Nose shield prevents fish's nose from curling.
9. Extra-long design lets you measure up to 13-inch fish.
10. Gap between flat nose and sides allows nose adjustment for more precise measurement.



EASY-READ BOX

The Grip 'N' Check
EASY-READ BOX
lets you tell with a
glance if you've
landed a legal fish.
The box highlights
the length between
9 and 10 inches.

If the fish's tail
is within the
EASY-READ BOX ...
or over the box ... it's legal.
Congratulations!
If not, simply tip that fish
back into the lake and
let it grow until next time.

The Grip 'N' Check is made of high impact polycarbonate that rinses clean for years of easy and accurate measurements.

